



GAMEISTEIN

Exploring games as design, business, and culture.

MEDIA KIT

gameistein.com

About Gamestein

Gamestein is a gaming publication exploring games as design, business, and culture through thoughtful analysis and perspectives.

We approach games as:

- Design — mechanics, systems, player experience, and creative intent
- Business — studios, platforms, industry structure, and market forces
- Culture — communities, creators, internet culture, and social impact

Our editorial work combines original analysis with carefully curated media from across platforms, highlighting conversations and ideas worth attention.

Editorial Focus

- Video games and gaming culture
- Industry commentary and analysis
- Community and creator perspectives
- Curated media and social highlights

Audience

- Enthusiast and core gamers
- Designers, developers, and creators
- Tech-aware, internet-native readers
- An India-first audience with global interests

Collaborations

Gamestein collaborates selectively with brands, studios, and partners whose work aligns with our editorial values and audience. We prioritize clarity, transparency, and long-term relevance in all partnerships.

Collaboration formats include:

- Sponsored editorials, clearly disclosed and labeled
- Product features and previews, focused on context rather than promotion
- Campaign partnerships, integrated thoughtfully into editorial narratives
- Event and launch coverage, providing analysis alongside reporting

All collaborations are approached with respect for editorial independence. Sponsored content does not influence our critical perspectives or coverage priorities.

Creator Network

Gamestein operates alongside a small network of related creator-driven brands, enabling cross-platform reach and contextual storytelling when relevant.

Associated brands include:

-  MAHAKAALSKJ
-  SHIVSKJ
-  MKSKJ

Contact

For media inquiries, partnerships, or access to brand assets:

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gameistein.com

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